

THOUGHT-PROVOKING TALKS FOR LEADERS WHO INSPIRE

# The Insight Exchange



ARCHITECT OF LEADERS™

Mihaela Berciu

## INTRODUCTION

Mihaela Berciu does not take the stage to perform. She steps into it to provoke - quietly, deliberately, and with precision.

For nearly two decades, she has been the trusted partner to senior executives, founders, and decision-makers navigating moments of transformation. Her work is not about leadership trends or recycled strategies.

It's about guiding seasoned leaders to release performance-driven patterns, reclaim presence, and craft leadership legacies that endure.

An MBA graduate from the American International University, with advanced studies at Cambridge and Oxford, Mihaela is the creator of transformative frameworks including the **Core Values Model™** and the **From Doing to Being Leadership Paradox** - methodologies that do not just inform leaders, but redefine them.

On stage, Mihaela mirrors her private work:

She challenges unspoken assumptions, initiates profound perspective shifts, and leaves audiences with more than just inspiration - she leaves them with a permanent lens for leadership that is personal, powerful, and quietly commanding.

Her talks do not simply engage.

They *disarm*, they *activate*, and they *anchor* leadership in truth.

## RECOGNISED IMPACT

### ► Strategic Leadership Catalyst

Mihaela has guided hundreds of leaders through private immersions and dynamic group experiences, helping them command their presence and lead from clarity, not noise. ([www.mihaelaberciu.com](http://www.mihaelaberciu.com))

### ► Founder of MPWRD Leadership Experience

Creator of an advanced leadership platform designed to provoke deep recalibration through immersive masterclasses, transformative courses, and curated leadership resources. ([www.mpwrleadership.com](http://www.mpwrleadership.com))

### ► Published Author

Author of two influential works on leadership presence and career advancement, offering grounded, actionable strategies for seasoned and emerging leaders alike.

### ► Contributor to Brainz Magazine & Leading Publications

Regularly shares insights with an audience of senior professionals through Brainz Magazine, HR News, Business Review EU, and more - recognised for her ability to articulate the nuances of modern leadership.

### ► Television Host & Media Commentator

Producer and host of *The Image of Success*, broadcast for three seasons on Romanian National Television, and featured on industry-leading podcasts including *The Mobile Workforce Podcast* and *IDEAS+LEADERS*.

## SPEAKING TOPICS

Mihaela curates each keynote to her audience, offering deeply relevant, thought-provoking sessions such as:

- **The Illusion of Imposter Syndrome**  
Reframing self-doubt as a sign of growth, not inadequacy.
- **Conflict as Illusion**  
Turning differences into sources of strength and innovation.
- **From Complicated to Complex**  
Harnessing perception shifts to transform anxiety into clarity.
- **From Doing to Being**  
How presence, not performance, defines true leadership effectiveness.
- **Transparency in Leadership: Strategic Openness**  
Balancing visibility with discernment for impactful leadership.
- **The Ethics of Influence**  
Navigating the fine line between persuasion and manipulation.

## PAST KEYNOTES & EXECUTIVE CONVERSATIONS

- *Empowering Authentic Leadership* - IDC Regional Annual Retreat
- *Redefining Success: A New Leadership Paradigm* - BDG Import National Conference
- *The Future of Leadership: Agility and Resilience* - BCR Bank (delivered across 20 universities in 18 cities)
- *Breaking Barriers: Beyond Imposter Syndrome* - Procter & Gamble Romania
- *Strategic Mindsets for Sustainable Growth* - Herongrange Group
- *Visionary Leadership: Driving Change from the Top* - Amazon UK

## SPEAKING STYLE & APPROACH

Mihaela's speaking philosophy is simple:

Not to impress, but to **impact**.  
Not to inform, but to **transform**.

Every talk is a blend of sharp observation, practical application, and deeply human reflection. Her style is quietly powerful - commanding without demanding, guiding without theatrics.

Through storytelling, reframing, and strategic insights, she challenges her audience to confront comfortable narratives and walk away not only inspired, but shifted.

These are not presentations.

They are pivotal moments in leadership thinking.

## BOOKING INFORMATION

To preview Mihaela's speaker reel, [click here](#).

For confidential booking enquiries, please email [talks@mihaelaberciu.com](mailto:talks@mihaelaberciu.com).

Mihaela is based in London, United Kingdom, and available for engagements worldwide.

*Private reflections and client testimonials are shared on request, respecting the discretion of her audience and clients* ► [Request testimonials](#).